



San Mateo High School, Track & Field  
506 N. Delaware Street, San Mateo, CA 94401

**5<sup>th</sup> ANNUAL BEARCATS INVITATIONAL  
Program Advertising Space/Donation**

San Mateo High School, Track and Field would like to offer you the opportunity to advertise in our Bearcats Invitational event program. Anticipating over 40 schools' participation this year at our event on 4/19/14, your ad could reach over 1,000 viewers, and it's likely to be tax-deductible (consult your accountant). SMHS is a 501(c)(3) non-profit organization. All proceeds will go toward the support of our program, provide scholarship to athletes for the overnight meet, pay for additional uniforms needed, assistance for academic tutoring, and to fund the overhead cost of the Invitational including production of the event program.

This event program will be professionally printed on a quality paper. Brilliant, full color printing is available. Please submit digital files for artwork. Business cards could be submitted for 1/8 page space.

A direct donation in lieu of an advertising space is just as much appreciated.

PRICE LIST:	<u>Black &amp; White</u>	<u>Color</u>	<u>Size*</u>
1/8 page (Business card)	\$30.00	N/A	4.25"x2.75"
1/4 page	\$50.00	N/A	4.25"x5.5"
1/2 page	\$75.00	\$100.00	8.5"x5.5"
Full page	\$150.00	\$200.00	8.5"x11"

\*\*\*\*\*

**Return to: San Mateo High School, Track & Field**

**DEADLINE: April 14<sup>th</sup>, 2014**

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone number: \_\_\_\_\_

Ad Size: \_\_\_\_\_ Color or Blk&Wh  Direct Donation (no Ad, line acknowledgment)

Artwork: All artwork must be laid out in its appropriate dimensions and ready for print in digital format e.g. jpeg, ai etc. Allow ¼ inch border. For 1/8 page ad, we will accept a hardcopy business card to be duplicated in the ad space. Submit artwork, questions, and request to: [eujeep@sbcglobal.net](mailto:eujeep@sbcglobal.net), or contact Gene Pallas, Coach & Event Program Coordinator at (650)576-7262.

Payment: Please attached a check made payable to: **SMHS Track & Field**, and mail to: Bearcats Invitational C/O Betty Cohen, 910 Flying Fish Street, Foster City, CA 94404. Or, complete & return to the volunteer/ athlete representative of San Mateo High School.

**Thanks Again. We Greatly Appreciate Your Support!** Name of Athlete: \_\_\_\_\_